

**ACCEPTED FILE FORMATS**

Adobe Illustrator (ai) | Adobe PDF (pdf) | CorelDraw (cdr) | Encapsulated PostScript (eps)

**NOTE: All art files must be full vector format and all fonts must be outlined or sent along with art file.**



CUTOUT FOR  
 BOTTLE OPENER (2 SHAPES)

COLOR FILL  
 (YOUR CHOICE)

ETCHED



**VARIABLE DATA**  
 Will be engraved, etched or printed



**QR CODES**  
 Will be printed.  
 No smaller than 0.75".



**FONT RESTRICTIONS**

No smaller than 7pt  
 No "destroyed" fonts\*  
 \*(unless full color printed)



1700 S Lamar Blvd  
Suite 338-M  
Austin, TX 78704

Call Us : 877-312-9794

Email Us : [customer@metalpromo.com](mailto:customer@metalpromo.com)



## FILE GUIDELINES

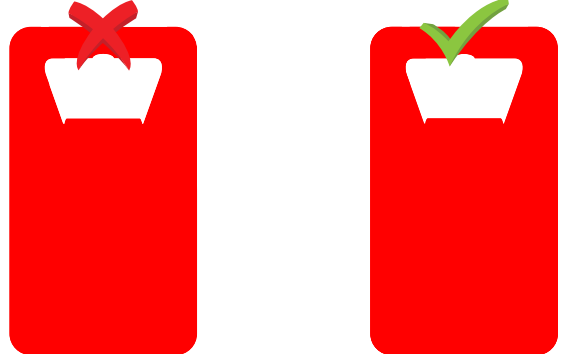
### SHAPE

- Recommended sizes 3.5" x 2" (standard) or 3.375" x 2.125" (credit card)
- Custom Sizes are accepted within product dimensions above
- Rounded corners are required (min. .1" radius).  
*Any right angles will be rounded due to safety concerns.*



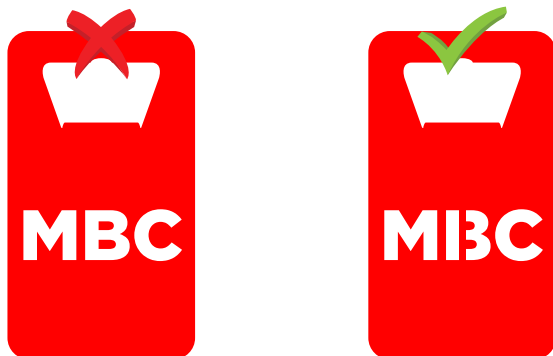
### ETCHING

- Etched areas must be 0.08" or more from the edge
- Etched areas must be 0.05" or more from cutout areas
- Etching or printing to edge is an additional upgrade charge per card/side



### CUTOUTS

- Cutouts must be min. of card thickness (0.8mm card = min. 0.8mm radius cutout)
- Add tie-bars (same rule applies as above) to "floating" shapes  
*Most often seen in letters*



### COLORS

- 1 free color per side (can be different). Each additional color per side is an upcharge
- We only accept Pantone Coated color swatches (unless full printing is required)
- Please remove all gradients, drop shadows, transparencies, etc (unless full color printing)
- Min. 1.25pt outline of metal is required between color enamels if overlapping occurs



full color printing

etched and color filled

## READY TO ORDER?

All finished? Visit our website [metalpromo.com](http://metalpromo.com) to place your order and submit your art. Have questions or concerns? Call us at 877-312-9794 or email us at [customer@metalpromo.com](mailto:customer@metalpromo.com)



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