

ACCEPTED FILE FORMATS

Adobe Illustrator (ai) | Adobe PDF (pdf) | CorelDraw (cdr) | Encapsulated PostScript (eps)

NOTE: All art files must be full vector format and all fonts must be outlined or sent along with art file.

CUTOUTS



COLOR FILL
(YOUR CHOICE)



ETCHED

CUTOUTS

VARIABLE DATA

Will be engraved, etched or printed



QR CODES
Will be printed.
No smaller than 0.75".

FONT RESTRICTIONS

No smaller than 7pt
*No "destroyed" fonts**
**(unless full color printed)*

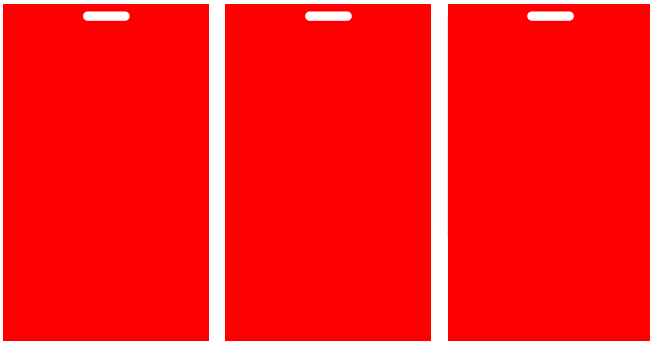
ABC

ABC

FILE GUIDELINES

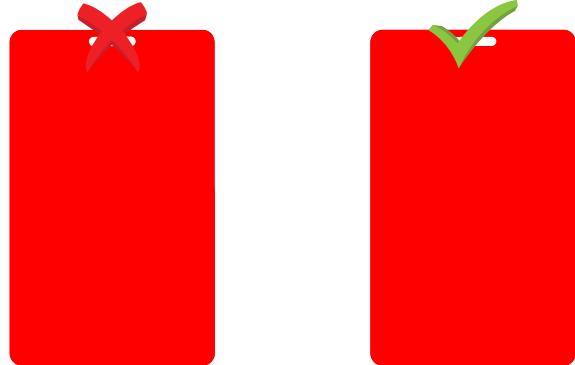
SHAPE

- Recommended sizes 4.5"x 2.75" (standard)
- Custom Sizes are accepted within product dimensions above
- Rounded corners are required (min. .1" radius).
Any right angles will be rounded due to safety concerns.



ETCHING

- Etched areas must be 0.05" or more from the edge
- Etched areas must be 0.03" or more from cutout areas
- Etching or printing to edge is an additional upgrade charge per card/side



CUTOUTS

- Cutouts must be min. of card thickness (0.8mm card = min. 0.8mm radius cutout)
- Add tie-bars (same rule applies as above) to "floating" shapes
Most often seen in letters



COLORS

- 1 free color per side (can be different). Each additional color per side is an upcharge
- We only accept Pantone Coated color swatches (unless full printing is required)
- Please remove all gradients, drop shadows, transparencies, etc (unless full color printing)
- Min. 1.25pt outline of metal is required between color enamels if overlapping occurs



full color printing

etched and color filled

READY TO ORDER?

All finished? Visit our website metalpromo.com to place your order and submit your art. Have questions or concerns? Call us at 877-312-9794 or email us at customer@metalpromo.com